

THE SOUTH CAROLINA BLUES FEDERAL POLITICAL ACTION COMMITTEE



March 2018

DONOR EVENT SPOTLIGHT

BECOME A MEMBER TODAY AND JOIN US

SC Blues FedPAC donors are invited to attend BlueCross BlueShield of South Carolina's 25th Annual S.C. General Assembly Legislative Softball Game. Join us for a great night of family fun and good food while watching members of the South Carolina Senate and House of Representatives play ball.

Wednesday, March 21, 2018

Schedule:

- 5:30 Gates Open
- 5:45 PAC Reception Starts
- 6:30 Team Pictures/PAC Reception Ends
- 6:45 Welcome/Invocation/National Anthem/First Pitch
- 7:00 House Amenders v. Senate Filibusters



****Event is rain or shine.*

****Families are invited to attend the game with you; however, the PAC reception is limited to adults.*

Frequently Asked Questions

Do I have to reside or work in an office in South Carolina to participate?

No. Any exempt employee who works for BlueCross BlueShield of South Carolina and its subsidiaries are eligible to participate, even work from home employees.

I received an error message when I tried registering for account on the PAC website.

Please call/e-mail Victoria to find out exactly what name we have in our database. *Ex: Victoria vs. Vickie*

Why am I all of a sudden hearing from the PAC?

Simple answer, because we finally have one person dedicated to just managing the PAC.

Why does PAC communication come with an external link at the top?

We use software from a third party who services political action committees. Some of our mass communications are routed through their servers. Our BlueCross IT department is working on having the banner removed.



SURVEY RECAP

We wanted to share some of the results from our recent survey. Below are the **top answers** to a few of the questions we asked.



Are you a current member of the PAC?

74.6% No | 25.4% Yes



Reason you haven't joined?

31.6 % never been asked to join
27.2% was not aware we had a PAC
18.4% do not understand PAC purpose



How often do you wish to receive PAC updates?

34.4% Monthly | 21.2% Quarterly | 15.8% Weekly



How do you prefer to be communicated to?

62% E-mail | 14.7% Newsletters | 8.6% Website



What type of events are you interested in?

20.8% Lunch 'n Learns | 17.9% Events with Officials
11.5% Special Receptions | 11.2% PAC Breakfasts



Which benefits are you interested in?

42.2% Educational | 19.2% Breaking Political News
11.4% Networking | 11.1% Social Events

UPCOMING PAC EVENTS

*Please RSVP via the PAC website.
Additional events are added weekly.*

Lunch 'n Learn @ Tower

March 2, 2018

Lunch 'n Learn @ Atrium

Friday, March 16, 2018

Lunch 'n Learn @ Percival

March 20, 2018

Legislative Softball Game

March 21, 2018

Lunch 'n Learn @ Farrow Road

March 23, 2018

Lunch 'n Learn @ Augusta

Tuesday, March 27, 2018

PAC Breakfast @ Atrium

Friday, April 27, 2018

Lunch 'n Learn @ Vantage Way (TN)

Friday, May 4, 2018

Lunch 'n Learn @ Clemson Road

Tuesday, May 15, 2018

WHAT IS THE SC BLUES FEDPAC?

The SC Blues FedPAC provides us a platform to speak to lawmakers — in a unified voice that they will hear. The FedPAC helps protect our company and your job. It gives BlueCross a stronger voice in Washington. It also gives you a way to participate in the political process. SC Blues FedPAC contributes to candidates and elected officials who support BlueCross' interests and businesses, regardless of party affiliation. Participation in the PAC is completely voluntary and is not favored or disadvantaged in anyone's employment because of a decision to participate, the amount of participation, or a decision to not contribute at all.

